

Iceberg Model

What is happening?



EVENTS

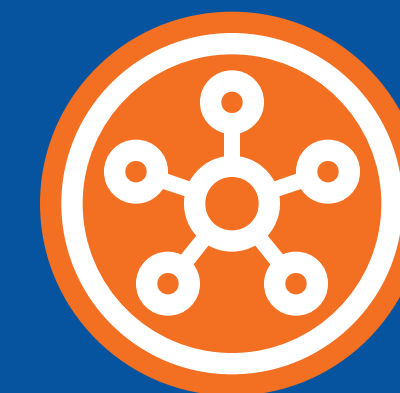
VISIBLE

What trends are there over time?



**PATTERNS
& TRENDS**

How are the patterns related?



STRUCTURES

What values and ways of thinking
shape the system?



**MENTAL
MODELS**

INVISIBLE

